

Zelenskyy's Speech to the Israeli Knesset	
What is Zelenskyy's purpose in this speech? What does Zelenskyy want from Israel?	Zelenskyy's purpose in this speech is to show the similarities between Ukraine and Israel, and it is a way to persuade the Israeli government to help them amid the war with Russia.
How does Zelenskyy attempt to persuade Israel to get what he wants?	Zelenskyy's attempt to persuade Israel was by using the appeal to pathos, in order for Israel to sympathize and understand that Ukraine is going through something that is somewhat similar to what they had experienced in the past. He related the Holocaust with the Russian invading the Jewish population.
What is one time that Zelenskyy appeals to logos? Why is this an appeal to logos?	Zelenskyy appeals to logos when he said, "That is why I have the right to this parallel and to this comparison. Our history and your history. Our war for our survival and World War II." Zelenskyy conveyed his message of the comparison between both countries using logic through events that had happened in the past.
What is one time that Zelenskyy appeals to pathos? Why is this an appeal to pathos?	Zelenskyy appeals to pathos when he said, "Destroying our children, our families. Our state. Our cities. Our communities. Our culture. And everything that makes Ukrainians Ukrainians. Everything that Russian troops are now destroying. Deliberately. In front of the whole world." Zelenskyy added this into his speech in order to let the audience understand how he feels, and how Ukrainians feel about this situation. This would be able to make others sympathize or empathize with Ukraine, making them more likely to side with them instead of Russia.
What is one time that Zelenskyy appeals to ethos? Why is this an appeal to ethos?	Zelenskyy appeals to ethos when he said, "The Ukrainian and Jewish communities have always been and, I am sure, will be very intertwined, very close." Ethos is shown in this statement as Zelenskyy claimed that both the Ukrainian and Jewish communities have been close to each other, making it seem as if he is fully certain that both communities are very close. The statement is phrased in a way to make the audience not doubt, but trust what Zelenskyy says.
How persuasive do you think this speech is? Why?	I think that this speech is very persuasive and convincing — especially to the citizens of Israel — as Zelenskyy had included multiple information and relations between Ukraine and Israel, and how they had both encountered similar major events to their countries.