

Logos, Pathos, and Ethos in Your Life!

Let's practice making logos/pathos/ethos appeals. First, come up with an argument. Do you want a higher allowance? A change at school? An improvement to Kaohsiung? Make sure it is important to you.

Then, think of one appeal for each of logos, pathos, and ethos to convince your audience of your argument I look forward to reading!

Argument:	More school food choices during lunch	
	What is your appeal?	Why is this logos/pathos/ethos?
Logos Appeal:	Appeals to logic as many students can argue that the food they receive can be unsanitary at times, there are too few choices as students are only limited to two choices everyday, and students can also be allergic to a few of the ingredients in the meals, leaving them with no other meal to eat.	This is based on personal experiences, facts, and reasonable arguments.
Pathos Appeal:	Students who are allergic to the meals would have to starve or eat a snack from a snack bar, which can keep them hungry for the entire day. Students who have already paid for the meal plan but do not eat the food often can lead to them wasting their money.	This is pathos as it can make the audience sympathize for these students (guilt tripping).
Ethos Appeal:	Many students and parents have complained that the portions can be very little, and that the students do not have many options to choose from.	There are majority of complaints from parents and students, and not only from one.